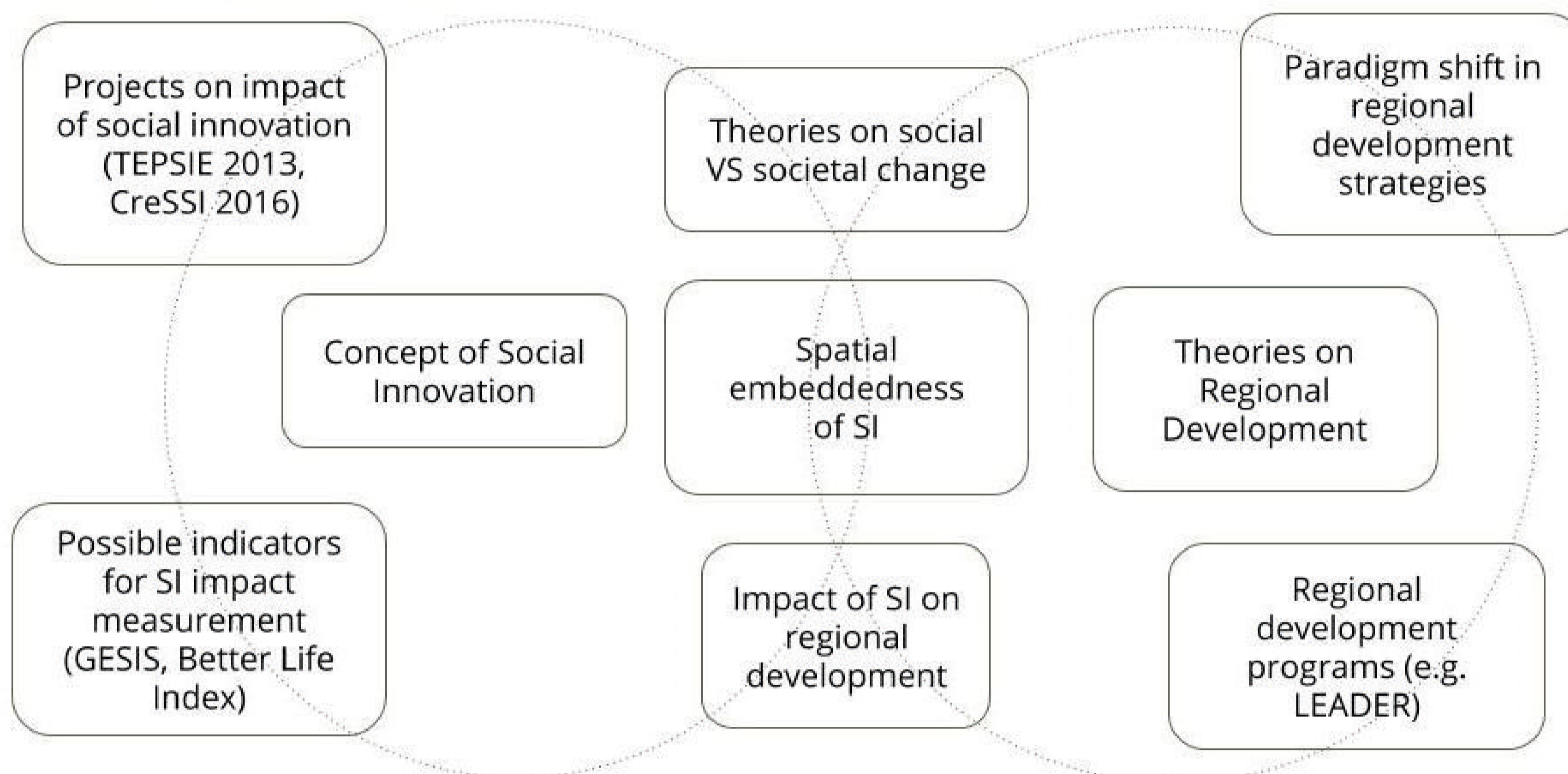


Socio-Economic Impact of Social Innovation in Regional Development



Research Objectives

- ▶ to develop transparent theoretical framework on the concept of social innovation
- ▶ to cover theories regarding regional development
- ▶ to interlink social innovation and regional development theories
- ▶ to develop a set of indicators that could allow to measure the impact of social innovation on regional development

Research Questions

- ▶ How do social innovations influence regional development?
- ▶ How can the impact of social innovations in regional development be measured?

Core Concepts & Theoretical Foundations

- ▶ Social innovation as a driver of change (Moulaert et al, 2013);
- ▶ Paradigm shift in regional development strategies (Stöhr, 1984; Bachtler and Yuill, 2001; OECD, 2010);
- ▶ Understanding of Social Impact (Emerson et al., 2000; Kolodinsky et al., 2006; Wainwright, 2002);
- ▶ Social Impact Measurement (Gibbon and Dey, 2011; European Commission, 2014; OECD, 2015).

Bachtler, J., & Yuill, D. (2001). *Policies and strategies for regional development: a shift in paradigm?* (pp. 1-41). Glasgow: University of Strathclyde, European Policies Research Centre.

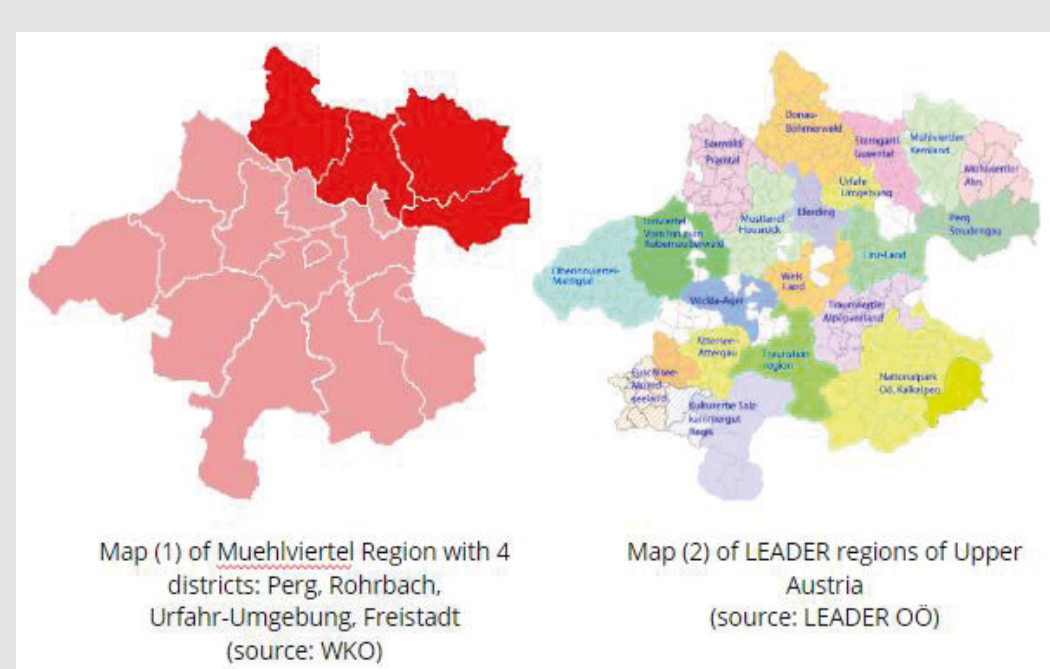
Gibbon, J., & Dey, C. (2011). *Developments in social impact measurement in the third sector: scaling up or dumbing down?* *Social and Environmental Accountability Journal*, 31(1), 63-72.

Grieco, C. (2015). *Assessing social impact of social enterprises: Does one size really fit all?* Cham: Springer.

Moulaert, F. (Ed.). (2013). *The international handbook on social innovation: collective action, social learning and transdisciplinary research*. Edward Elgar Publishing.

Methodological Framework

- Sequential exploratory design
- ▶ Qualitative Data Collection: semi-structured interviews with regional development experts and members of SEs in Muehlviertel (Secondment 1) and Baixo Alentejo (Secondment 2)
- ▶ Qualitative Data Analysis: analysis of interviews (MAXQDA and Atlas.ti)
- ▶ Quantitative Data Collection: online survey with experts in 5 RurAction regions
- ▶ Quantitative Data Analysis: inferential statistics (SPSS)



First Achievements

- ▶ Participation in method-related seminars (SPSS Workshop in Portugal and Mixed Methods Training School in France)
- ▶ Development of the research methodology (sequential exploratory design)
- ▶ Identification and initial contact with the participants for the first stage of data collection in Austria (Secondment 1)

Early Stage Researcher

- ▶ Marina Novikova
- Studies in European Societies (M.A.)
- Sociology (B.A.)

Promotion at

- ▶ University Institute of Lisbon (ISCTE), Portugal

Supervisory team

- ▶ Prof. Maria Ferreiro (ISCTE), Portugal
- ▶ Prof. Cristina de Sousa (ISCTE), Portugal
- ▶ Prof. José Manuel Henriques (ISCTE), Portugal
- ▶ Prof. Tadeusz Strykiewicz (AMU), Poland

Secondments

- ▶ Otelo eGen, Austria
- ▶ ADC Moura, Portugal

International Network

- ▶ EMES Network (Emergence de l'Entreprise Sociale en Europe)

Presentations

- ▶ Socio-economic Impact of Social Innovation on Regional Development: Methodological Challenges. Research Seminar on Methods in Architecture of Contemporary Metropolitan Territories (25 April 2018, Lisbon, Portugal; host institution - ISCTE)
- ▶ Socio-economic Impact of Social Innovation on Regional Development. 6th EMES International Training School (19-22 June 2018, Marseille, France; host institution - EMES)
- ▶ (joined work with Barrai Hennebry) The Impact of Social Innovations on Rural Economies: A Case Study of Baixo Alentejo, Portugal. 5th Global Conference on Economic Geography (24-18 July 2018, Cologne, Germany; host institution - Universitaet zu Koeln)
- ▶ Social Innovation: the Role and the Impact on Regional Development in Portugal. 13th European Conference on Innovation and Entrepreneurship, (20-21 September 2018, Aveiro, Portugal, University of Aveiro)

Publication

- ▶ Novikova, M. (2018). Social innovation: The role and the impact on regional development in Portugal. In Amorim M.P.C (Ed.), *Proceedings of the European Conference on Innovation and Entrepreneurship* (pp. 968-974). Aveiro, Portugal: Academic Conferences and Publishing International Limited



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